



COODU TRUST



Annual REPORT

2021/ 2022

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COODU TRUST - Dindigul

ANNUAL REPORT - 2021-2022

Coodu Trust is making significant strides in fostering a sustainable and prosperous rural sector. By focusing on supporting young men and women, particularly small-scale farmers, the Trust is dedicated to enhancing rural livelihoods while addressing global food security challenges.

Key Initiatives:

Training and Skill Development: Comprehensive programs are provided to equip rural youth with the skills needed for modern agriculture and other sectors.

Land Tenure and Credit: Efforts are made to secure land rights and offer financial support to empower small farmers.

Access to Technology: Promoting new technologies to improve productivity and sustainability in farming practices.

Environmental Sustainability: Emphasis is placed on adopting environmentally friendly methods to address climate change, with a focus on both adaptation and mitigation.

Recognizing the large and growing youth population in rural areas, Coodu Trust is committed to investing in their skills and creating diverse opportunities. By focusing on market-oriented, profitable, and sustainable agricultural practices, the Trust is not only tackling immediate challenges but also laying the groundwork for long-term rural development.

Coodu Trust views these challenges as opportunities for targeted action and is dedicated to enabling farmers to adapt to climate change and contribute to sustainability. This forward-thinking approach is essential for advancing rural development and improving the lives of rural youth through enhanced skills and better employment prospects.

I. SKILL DEVELOPMENT TRAINING :

Coodu Trust, is empanelled to implement the skill training programmes under various skill sectors sponsored by National Skill Development Corporation under PKKVY and MoRD under DDUGKY, TNSRLM and TNSDC

1. Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)

DDU-GKY with the twin objectives of adding diversity to the incomes of rural poor and to cater career aspirations of rural youth. This is a unique program focusing to equip the rural youth to participate in the global job market. During 2020-21 Coodu Trust implemented DDU-GKY programme in Tamilnadu state and Thrissur district of Kerala state covering 2 skill sectors and 2 training trades to 750 beneficiaries. The Multi-Cuisine Cook training was initiated during February 2021 and training is in progress for 70 beneficiaries. In the apparel sector, we have trained 426 women and 303 are placed in reputed industries in Karur and Tiruppur and the remaining are doing the stitching in their homes on contract basis and earning Rs.4000-Rs 15000 according to their capacity.



2. National Rurban Mission(NRuM)

The National Rurban Mission (NRuM) follows the vision of "Development of a cluster of villages that preserve and nurture the essence of rural community life with a focus on equity and inclusiveness without compromising with the facilities perceived to be essentially urban in nature, thus creating a cluster of "Rurban Villages"". The objective of the programme is to stimulate local economic development, enhance basic services, and create well-planned Rurban clusters.

With the support of the State Government of Tamil Nadu, skill pieces of training were organised in multi cuisine cook, Tractor operator, Accounting using Talley Refrigeration and air conditioning mechanic, plumbing and Electrician to 886 youths in 6 districts of Tamilnadu and 686 have got employment through the training.



3. PRI – SHG Convergence Training :

The PRI Training was given to the district level officials of various departments regarding preparation of the micro level planning for the development of the villages, familiarization with Government programmes, Integrating the resources, Roles and Responsibilities of the Panchayats, SHG Members in the village development. Coodu trust implemented PRI-SHG training in Virudunagar, Ramanathapuram and Tirunelveli Districts and 4200 participants from the government departments /SHGs were participated.

4. TAHDCO – Skill Training

In partnership with TAHDCO, successfully conducted a skill training program for 20 beneficiaries in Karur, focusing on sewing machine operation. The training equipped participants with essential skills in machine handling, sewing techniques, and maintenance over 3 months.

Held at a well-equipped facility, the program provided hands-on experience with modern sewing machines and materials. As a result, several beneficiaries secured employment in local garment industries, while others embarked on entrepreneurial ventures. This initiative has significantly boosted the participants' employability and economic self-sufficiency, demonstrating the positive impact of vocational training in community development



5. NULM

The NULM (National Urban Livelihoods Mission), focusing on skill development for the urban poor across several key sectors. In cities like Chennai, Coimbatore, Karur, Salem, Theni, Tirunelveli, Trichy, and Vellore, we have successfully trained 1045 beneficiaries in sectors such as retail, hospitality, automotive, apparels and more. These market-driven training programs have not only equipped beneficiaries with essential skills but also facilitated urban employment generation.



II. AGRICULTURE DEVELOPMENT PROGRAMME:

1. PMKSY

Coodu Trust, in collaboration with the District Watershed Development Agency, is implementing the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) program across various districts, including Dindigul, Ramanathapuram, Thoothukudi, Virudhunagar, Perambalur, Krishnagiri, and Dharmapuri. The initiative aims to improve water conservation, irrigation, and sustainable agriculture practices. Over 2000 beneficiaries in these district blocks are gaining access to better irrigation facilities and water resource management, contributing to enhanced agricultural productivity and improved livelihoods.



2. Integrated Water Management Programme(IWMP)

Integrated Watershed Management Programme (IWMP) is implemented by Department of Land Resources of Ministry of Rural Development, Government of India. The main objective of IWMP is holistic development of villages on watershed basis. The programme aims to restore ecological balance by harnessing, conserving and developing degraded natural resources -land and water through effective community participation. Community capacity building programmes are also a part of the programme. Coodu Trust as a coordinating agency involved in the capacity building through community organization and training in

Thoothukudi, Tirivanamalai and Pudukotai districts. Trainings and Exposure visits were organised to the IWMP beneficiaries' Training on water management, pest management ,organic farming and latest agricultural techniques were conducted and 3021 farmers benefited through this programme. Exposure visits to Jain irrigation Udumalpet,Tirupathi, and Kudimiyanmalai were organised and 525 farmers got on site experience during the exposure visits.

3. Mahila Kissan support Programme (MKSP)

It is project supported by the State and the Central government with the objective of Enhancing the technical knowledge of women as farmer in modern agriculture to get secure, Sustainable farm based livelihoods, which reduced migration from families, MKSP programme is implemented in Thonthoni and Kadavur blocks of Karur district covering 37 villages. Detailed survey was conducted and 5000 rural women (Women Kisan) doing farming with eligibility as per the project objective were identified and the profile for each Women Kisan prepared to train them in agricultural

business activities. The staff deployed for the project were trained on MKSP, important objectives and mode of implementation. The DPR with the required details was prepared and the DPR will consists of the existing situation in the project area and interventions to be taken up to get the desired output of the project. The CRP (KishiSakhi) identified for the project were trained through 5 days training programme on agriculture related technologies and mode of operation to implement the project. CRP (KishiSakhi), who were trained are conducting the trainings to the Women Kisan on agriculture related echnologies and mode of operation of the programme and to improve their skills in Agriculture. Trainings on Organic Agriculture was imparted to 2134 women beneficiaries.

3. TNSFAC

Under the Tamil Nadu State Farmers and Agricultural Cooperative (TNSFAC) initiative, Coodu Trust is actively promoting Farmer Producer Organizations (FPOs) across targeted districts. This program aims to strengthen agricultural cooperatives by establishing and supporting FPOs in Dindigul and Thiruvavarur districts.

Key Achievements:

FPOs Established: Multiple FPOs have been set up, including Oddanchatram Agro and Kurinji Malai in Dindigul, and Delta Vadavur and Ponni Vanam in Thiruvavarur.

Farmer Enrollment: Over 1,000 farmers have been mobilized and enrolled, with significant participation from women.

Business Focus: Each FPO specializes in key agricultural trades such as garlic, maize, paddy, and groundnut.

Training Provided: Beneficiaries have received training in areas like agri-export, post-harvest management, and food processing.

Support: All FPOs have received equity grants and have begun their business operations.

This initiative is instrumental in enhancing agricultural productivity, improving market access, and fostering economic development among farmers.



4. SBGf

The State Balanced Growth Fund (SBGF) addresses regional disparities in income, employment, and other socio-economic factors. The State Planning Commission has designated us to implement the "Sustainable Livelihood Enhancement through Scientific Management of Dairy Animals" project in Kadavur Block, Karur District.

Key Outcomes:

Formation of Joint Liability Groups: 100 JLGs have been established.

Tharagampatti Dairy Farmers Producer Company Limited: Promoted with 500 women farmers to advance dairy activities.

Training: 260 women farmers have been trained in dairy farming techniques.

Infrastructure: 10 milk collection centers have been set up, collecting 1,800 liters of milk daily.

Marketing: Milk is sold through Raj Dairy, with women earning between Rs. 32 to Rs. 45 per liter based on SNF value. Payments are made weekly.

Additional Support:

Loan Application: We have sought an SBGF loan for acquiring 500 milch animals with a subsidy.

Transport Facility: A dedicated milk transport vehicle has been funded by Karur Vysya Bank.

This initiative significantly boosts dairy farming practices and income for women farmers in Kadavur



5. Medical Plants Cultivation Training

Training programme on importance of medicinal plants cultivation and its usage was conducted at Velliyani ,where the medicinal plant nursery was developed on 07th and 08th October 2020 and 28th and 29th October 2020 to 200 women. The Content of the Training included : Introduction to Medicinal plants and its value, Medicinal plants and Home garden, Nursery Raising –Medicinal plants, Cultivation and marketing of Medicinal plants.

III. CSR PROGRAMME

1. Rain Water Harvesting (RWH) Activities:

ATC Tyres through United Way, Mumbai:

In collaboration with United Way, Mumbai, ATC Tyres supported RWH initiatives in 18 villages of Manur Block, Tirunelveli District. The project focused on enhancing the livelihoods of local farmers through various interventions:

- **Training:** Capacity building programs on agriculture and animal husbandry.
- **Infrastructure:**
 - Recharge Shafts: 67
 - Baby Ponds: 25
 - Trench Banding: 90 meters
- **Tree Plantation:** 41,250 trees (including Palmyrah, mango, sapota, tamarind, lemon, and other horticultural plants) were planted in tank areas and on farmers' lands.
- **User Groups:** 13 groups formed across 13 villages.

Impact: The program benefitted 63,000 farmers, with an additional 200.10 crore liters of water stored. The water table rose by 5-10 feet, allowing farmers to increase cropping frequency to three times per year, and expand cultivable land by 30%.

KRISHNA MINES:

Supported by KRISHNA MINES, RWH activities were implemented in Manur Block with a focus on water body restoration:

- **Training:** Capacity building and awareness on rainwater harvesting, agriculture, and animal husbandry.
- **Infrastructure:**
 - Desilting of 7 tanks
 - Recharge Shafts: 21
- **Tree Plantation:** 5,600 trees (Palmyrah, mango, sapota, tamarind, lemon, and other horticultural plants) were planted.
- **User Groups:** 7 groups established across 5 villages.

Impact: The initiative benefitted 6,062 farmers, storing an additional 21.95 crore liters of water. The water table improved by 5-10 feet, enabling three crops per year and increasing cultivable area by 25-30%.



TATA Power:

TATA Power supported RWH activities focusing on the rejuvenation of water bodies in Manur Block:

- **Training:** Capacity building and awareness creation on rainwater harvesting, agriculture, and animal husbandry.
- **Infrastructure:**
 - Desilting of 7 tanks
 - Recharge Shafts: 22
- **Tree Plantation:** 4,460 trees (Palmyrah, mango, sapota, tamarind, lemon, and other horticultural plants) were planted.
- **User Groups:** 5 groups formed in 5 villages.

Impact: The project benefitted 8,054 farmers, with an additional 21.95 crore liters of water stored. The water table rose by 5-10 feet, leading to three cropping cycles per year and a 25-30% increase in cultivable area.



2. Renault Nisan Automotive (SWM)

To engage in corporate social responsibility CSR means that, in the ordinary course of business, a company is operating in ways that enhance society and the environment instead of contributing negatively to them. In this process Renault Nisan Automotive Indian Private

Limited (RNAIPL) has interested and involved CSR activity at Padappai Pamchayat, Kanchipuram District.

Coodu Trust had involved and completed the one of the CSR activities of erection of ECOMIC Machine at Padappai and Urapakkam Pamchayat, Kanchipuram District. Besides, in this panchayat solid management awareness campaign was conducted Village level on Social Engineering, IEC and monitoring and branding activities etc. And Village sanitary workers of sweepers, drivers and other helpers were trained maintenance follow up activities.

3. COVID Care Centre

We established a COVID Care Center in Tirunelveli to address the urgent healthcare needs during the pandemic. This facility was designed to provide critical care and support for individuals affected by COVID-19.

Healthcare Services: The center offered medical care, including isolation and treatment for COVID-19 patients.

Staffing: Equipped with trained healthcare professionals and support staff to manage patient care and ensure safety.

Facilities: Included essential medical equipment, isolation wards, and hygiene protocols to maintain a safe environment.

Impact: The COVID Care Center played a crucial role in managing local COVID-19 cases, alleviating pressure on hospitals, and providing much-needed support to the community during the health crisis.

4. COVID-19 Relief Works:

COVID 19 pandemic has divested the lives and livelihoods of millions of people. The livelihood of the people especially the poor, suffered heavily for their daily needs. It has influenced all the human activities and brought the humans to stand-still. To revamp the situation, the organisation puts its efforts with hand-to-hand with various agencies. The activities

undertaken encompasses Prevention of pandemic spread, awareness to people for safe-living, providing needy products for food and safety and providing employment to skilled youth.

6. School Adoption Programme : (SAP) and Village Adoption Programme: ATC Tyres through United Way, Mumbai

With the support ATG Tyres under CSR initiatives through United Way, Mumbai we have implemented School Adoption Programme (SAP) and Village Adoption Programme in manur block and the details of the activities are as follows

School Adoption Programme : (SAP) :

SI No	Name of the School	Provided Activities
01	Govt Higher Secondary School, Gangaikondan	<ul style="list-style-type: none"> • JEE/NEET coaching to 20 students • School infrastructure – 3 Class room construction • Sports & Equipment provided • Desk top computer – 2 nos. • Tables-2 and Chairs-30 supplied
02	Govt.Higher Secondary School, Sankarnagar	<ul style="list-style-type: none"> • Desk top computer – 2 nos. • LCD project -1 • Almirra – 2 • Tables-2 and Chairs-30 supplied
03	Govt. Middle School, Pappayapuram	<ul style="list-style-type: none"> • Installed RO water system • Provided School books • Kitchen utensils, plates and Tumblers were given.
04	Govt. Middle School, Duraiyur	<ul style="list-style-type: none"> • Renovating of flooring & roofing of class rooms • Constructed 2 Toilets to girls and 2 Urinal & one for staff. • Renovation work at Boys toilets and constructed 1 toilet and 7 urinals. • Renovated and made kids play ground. • Provided Desk and Chairs
05	Govt. Middle School, Vengadachalapuram	<ul style="list-style-type: none"> • Compound wall building one side • Wall Painting inside the School Campus • Construction of Rest Room for Boys, Girls and Staff • Berrow / Almirah, Staff Table and Chair, & Book Rack • RO plant installation work (Plumbing and Electrical Work),
06	Govt. Middle School, Mettupirancheri	<ul style="list-style-type: none"> • Tin Sheet Roofing work for Both Boys and Girls Rest Room • Water Proof Roofing work for 3 class room

07	TDTA Primary School, Alangaraperi	<ul style="list-style-type: none"> • Flooring work for 6 Classrooms and Corridor • Desktop Computer with Printer- 1 No. • Round Table -8 No, 32 Small Chairs, .Almyrah-2 Nos., • Open Book Shelves-2 Nos. • .Compound Wall • Kitchen hall with Slab 2 Nos. • Toilet Complex for Girls & Urinals for boys • 4 Sets of Table and Desk • Installed RO Water System • Bore well , Motor Connection • Sports equipment and Mini children park
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Village Adoption Programme (VAP) :

SI No	Name of the Village	Activities Done
01	Aladipatti	<ul style="list-style-type: none"> • Planted 1000 fruit Trees • Planted 10000 Plamyrah • Constructed of Toilet Complex for Gents and ladies. • Renovation of Children Park • Kitchen for Noon Meal-Flooring
02	Alankaraperi	<ul style="list-style-type: none"> • Desilting of Supply channel-2500 Mx6.5 ft width with 5 Recharge Shafts • Small Pond in the Channel with one Recharge shaft • Bathing complex with Borewell and renovation of recharge shaft • 5000 Palmyrah Planted on the bunds of Alankaraperi Tank and Planting of 250 Tree Saplings



IV .WATER, STANIATION AND HYGIENE PROGRAMME (WASH):

1. Drinking Water Training Programme :

Coodu Trust has selected as Outsourcing agency by Tamil Nadu Water Supply & Drainage Board [TWAD], to test the water samples in the laboratory at Dindigul Theni, Tirunelveli and Sivagangai districts.12000 samples(each district 3000 samples) were tested and the results were submitted to the concerned authorities Coodu Trust, empanelled in Tamil Nadu Water Supply & Drainage Board [TWAD] to implement IEC activates on water and sanitation in Tamilnadu and implemented the awareness genera□on activities on water and sanitation through awareness programmes, training programmes ,wall writings and hoardings in Dindigul,

Tirunelveli, Theni and Virudunagar districts and 1200 persons were participated in the training programme organised at the village and block level.



2. Water Testing Lab :

Through the Tamil Nadu Water Supply & Drainage Board (TWAD) 6000 samples were tested from Sattur (Didigul District) and Nanguneri (Tirunelveli District)

V. LIVELIHOOD PROMOTION ;

1. Joint Livelihood Group Formation and Financial Linkage

JLGs are essentially credit groups of small/marginal/tenant farmers/asset less poor who do not have proper title of their farmland. These informal groups of 4-10 members are engaged in similar economic activities and are willing to jointly undertake to repay the loans taken by them from the Banks. Apart from extending refinance support of 100% to the financing Banks, NABARD also extends financial support for awareness creation and capacity building of all stakeholders under the Scheme. NABARD also extends start up grant support for formation and nurturing of JLGs to Banks and other JLG Promoting Institutions (JLGPIs). NABARD Karur has sanctioned 150 JLG formation to the trust in Kadavur block, Karur District. We are in the process of formation of JLGs and now we have completed 100 JLGs and opened bank account comprising 600 members.

2. Entrepreneurship Development Training

Entrepreneurship Development training on Paper bag making, Value added products of Moringa, Amla and Guava to the 200 individuals who wishes to start or expand a business To enhance entrepreneurial skills and knowledge and to enlarge the base of entrepreneurs Entrepreneurship

Development training is conducted. In the seven days training, the trainees are able to understand the concept of business starting from the selection of the product, preparation of the project report and marketing.

Renowned

resource persons and experienced successful businessmen were the resource persons shared their experiences. The participants were actively participated in the programme and the sharing of the experience by the faculties was the motivation to them to start up their venture .

VI. COMMUNITY DEVELOPMENT PROGRAMME :

1. Ambulatory & Mortuary services

Coodu Trust is running Ambulatory & Mortuary services for helping the people who are in need of emergency medical services and through this service 338 persons were utilized these services.

2. Short stay home /Old Age Home.

We are running the Short stay home /Old Age Home in Dindigul for the elders and the people who don't have the home and staying in streets and through the home. 510 persons in the short stay and 89 elders in the old age home were benefited. Counseling and food were provided in the home.

3. Coshala (Cow Care Centre)

Coodu Trust had started a Gowshala (Cow care center) at Mayilampatti, Karur district,. There are 82 no.of Cows in this Gowshala. Beside per day 400-450 liters of milk is collected and sold to private company.

VII. AWARENESS PROGRAMMES :

1. Environment Awareness Programme

With the support EMAT, Chennai, an aegis of Government of Tamilnadu for environment related activities, Awareness generation on ill-effects of plastic pollution on environment and alternate products to plastics usage in our daily life in eight districts of Tamilnadu through message of Wheels programme. The programme was conducted in the 20 main places of the districts. Totally 160 programmes were conducted in the common places of the districts @20 programmes per district in Dindigul, Karur, Tanjore, Ariyalur, Perambalur, Sivagangai, Ramanathapuram & Virudunagar districts. The programme was conducted through cultural events and

distribution of IEC materials and more than 70,000 public were benefited through this programme



2. Yoga Camp Programme

We have Yoga Camp organized on November 2021 at Dindigul for 7 days . Totally 186 members participated and learnt simple yoga exercises.

VIII. CATERING COLLEGE PROGRAMME

With the approval from, Manonmaniam sundaranar University, we are conducting

Courses on DMLT (2Years), GDA(2Years), Fashion designing(1Years), Assistant Chef(2Years) and 56 students are studying in these courses

During this year through hotel management training 9 youths placed in Adayar Ananda Bavan Hotel and Rayal Hotel with good remuneration and 11 women were trained in Beautician Training in which 5 got job at LOD Beauty Parlor & Rubee Parlor and the remaining are running own parlours.





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